

Sundance

SXSW

Tribeca

Toronto



**2024
ASIAN PACIFIC
FILMMAKERS
EXPERIENCE**

#APFE2024

asianpacificfilmexperience.com

ASIAN PACIFIC FILMMAKERS EXPERIENCE 2024

FILMMAKER PANEL | RECEPTION

The **Asian Pacific Filmmakers Experience (APFE)** gathers industry professionals through panel discussions, spotlight conversations, and networking reception to celebrate **Asians and Asian Pacific Islander American (AAPI) artists in film and media.**

These events are produced in partnership with community-based organizations: **Visual Communications, Kollaboration, David Magdael & Associates, CAPE, & the Asian American Media Alliance.**

This collective of organizations hosts these inclusive gatherings for emerging filmmakers in the Asian and AAPI communities to introduce them to the industry and a global audience.

In past years, AAPI luminaries including **Lulu Wang, Jon M. Chu, Lisa Nishimura, Taika Waititi, Cary Fukunaga, Justin Chon, Nina Yang Bongiovi, Bing Liu, Gingger Shankar, Justin Lin, Vilsoni Hereniko, Sung Kang, Greg Pak, Karyn Kusama, Chloe Zhao, Cathy Yan, Heperi Mita, & Andrew Ahn** are just a handful who have made their mark in the film festival circuit. It is important for the larger community of filmmakers, artists, managers and executives to celebrate, encourage and recognize our AAPI talent so that their stories can continue to be told by our creators.

We are excited for another amazing slate of Asian and AAPI films and filmmakers in 2024. APFE will unite and connect the AAPI independent filmmaker community to acknowledge cinematic achievements and inspire the next generation of diverse storytellers.



ASIAN PACIFIC FILMMAKERS EXPERIENCE 2024

2024 FILM FESTIVALS

The **Asian Pacific Filmmakers Experience** will host our live event at the following film festivals in 2024:

- Sundance Film Festival | Jan 2024
- South By Southwest (SXSW) | March 2024
- Tribeca Film Festival | June 2024
- Toronto International Film Festival - Toronto, CN | Sept 2024



SPONSORSHIP TIERS

TITLE SPONSORSHIP \$100,000

- Title rights to all APFE 2022 events "APFE (city) 2024 Presented by (Title Sponsor)"
- Branded Event Space
- Banner Placement on website
- Sponsor trailer played during event
- Ten (10) VIP guests at APFE 2024 events*
- Speaking opportunities at selected APFE 2024 events, including: panelist, reception opening/closing remarks
- Social Media blasts (Twitter, Facebook, Instagram), website, & newsletter by all official partner organizations
- Logo/ad placement on all digital promotional materials
- Sponsor listing, logo, & link on event homepage
- Sponsor recognition in all event-related press releases
- Acknowledgment by emcee during event

Other sponsorship packages also available:

- \$50,000 (Platinum)
- \$25,000 (Gold)
- \$15,000 (Silver)
- \$10,000 (Bronze)

*Contingent on entry restrictions with the host festival
The APFE Committee can work with you
to build a customized sponsorship.



SPONSORSHIP TIERS

PLATINUM SPONSORSHIP \$50,000

- Banner Placement at APFE event
- Sponsor trailer played during event
- Eight (8) VIP guests at APFE 2024 events*
- Speaking opportunities at selected APFE 2024 events, including: panelist, reception opening/closing remarks
- Social Media blasts (Twitter, Facebook, Instagram), website, & newsletter by all official partner organizations
- Logo/ad placement on all digital promotional materials
- Sponsor listing, logo, & link on event homepage
- Sponsor recognition in all event-related press releases
- Acknowledgment by emcee during event

Other sponsorship packages also available:

- \$100,000 (Title)
- \$25,000 (Gold)
- \$15,000 (Silver)
- \$10,000 (Bronze)

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SPONSORSHIP TIERS

GOLD SPONSORSHIP \$25,000

- Logo placement at APFE 2024 events
- Sponsor trailer played during event
- Five (5) VIP guests at all APFE 2024 events*
- Speaking opportunities at selected APFE 2024 events, including: panelist, reception opening/closing remarks
- Social Media blasts (Twitter, Facebook, Instagram), website, & newsletter by all official partner organizations
- Logo/ad placement on all digital promotional materials
- Sponsor listing, logo, & link on event homepage
- Sponsor recognition in all event-related press releases
- Acknowledgment by emcee during event

Other sponsorship packages also available:

- \$100,000 (Title)
- \$50,000 (Platinum)
- \$15,000 (Silver)
- \$10,000 (Bronze)

*Contingent on entry restrictions with the host festival
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SPONSORSHIP TIERS

SILVER SPONSORSHIP **\$15,000**

- Logo placement at APFE 2024 events
- Three (3) VIP guests at all APFE 2024 events*
- Social Media blasts (Twitter, Facebook, Instagram), website, & newsletter by all official partner organizations
- Logo/ad placement on all digital promotional materials
- Sponsor listing, logo, & link on event homepage
- Sponsor recognition in all event-related press releases
- Acknowledgment by emcee during event

Other sponsorship packages also available:

- \$100,000 (Title)
- \$50,000 (Platinum)
- \$25,000 (Gold)
- \$10,000 (Bronze)

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SPONSORSHIP TIERS

BRONZE SPONSORSHIP \$10,000

- Logo placement at APFE 2024 events
- Two (2) VIP guests at all APFE 2024 events*
- Social Media blasts (Twitter, Facebook, Instagram), website, & newsletter by all official partner organizations
- Sponsor listing, logo, & link on event homepage
- Acknowledgment by emcee during event

Other sponsorship packages also available:

- \$100,000 (Title)
- \$50,000 (Platinum)
- \$25,000 (Gold)
- \$15,000 (Silver)

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ASIAN PACIFIC FILMMAKERS EXPERIENCE 2024

Asian Pacific Filmmakers Experience @ Sundance 2023 Program*

SUNDAY, January 22, 2023 | 2pm-4pm MST | Sunrise Collective | Park City, UT**

2:00 - 2:20 pm MST | PANEL DISCUSSION: FILMMAKER SPOTLIGHT

SUNDANCE 2023 US NARRATIVE COMPETITION's

“The Accidental Getaway Driver”

Director/Co-Writer Sing Lee

Actor Dustin Nguyen

Co-Producer Jes Vu

Moderated by Hawaii Intl. Film Festival Artistic Director Anderson Le

2:25 - 2:45 pm CST | PANEL DISCUSSION: APFE ORGANIZERS - WHAT'S ON THE HORIZON

David Magdael & Associates CEO David Magdael

CAPE Executive Director Michelle Sugihara

Asian American Media Alliance Executive Director Milton Liu

Moderated by Kollaboration Board Member Minji Chang

2:45 - 2:55 pm CST | Closing Remarks & Irene Cho Pioneer Award to Visual Communications

2:55 - 4:00 pm CST | NETWORKING MIXER

Bites provided by Iron Chef Winner & Utah local Chef Viet Pham & Park City local chocolatier Ritual Chocolate; “I Hope You Get Rich” red envelopes from The Daily Show comedian Ronny Chieng; Year of the Rabbit Lunar New Year pins from artist James Jean

**Sample APFE 2023 event*

Program and talent subject to change

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SXSW

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